



REFRIGERATED MEETING

July 16 - 18

Colorado Springs, CO

Schedule of Events

Wednesday, July 16

11:00 A.M. – 1:00 P.M.

- **Registration & Welcome Reception**

Attendee registration is the time to pick up your meeting badge and catch-up with fellow colleagues before the opening general session.

12:45 P.M. – 2:00 P.M.

- **Opening Remarks by Ed Nagle & Economic Outlook by John Larkin, CFA**

Gain critical insights into the economic landscape and its impact on your trucking business. Join industry economist John Larkin and carrier leaders for a strategic discussion on the economic future, the impact of the current administration, and how to protect your bottom line.

Key Takeaways:

- Gain actionable insights into the predicted economic trends
- Develop clearer understanding of the economic forces shaping the industry
- Translate economic fluctuations to navigate challenges and maintain profitability

Speaker/Moderator: John Larkin, CFA

Panelists:

Sam Anderson, President & CEO, Bay & Bay Transportation

Tim Kohl, CEO, Marten Transport, Ltd.

Wendell Erb, President & CEO, Erb Transport Limited

2:00 P.M. – 3:00 P.M.

Breakout sessions:

- **Maximizing ROI: Purchasing & Maintaining a High-Performing Reefer Fleet**

Join industry leaders and fellow carriers uncover actionable strategies for maximizing your reefer fleet's ROI.

This session will delve into critical aspects of fleet management, focusing on equipment purchasing strategies and optimizing maintenance to boost your bottom line.

Key Takeaways

- Compare pros and cons of different purchasing options for maximizing ROI
- Discover insights in purchasing and maintaining a performing fleet
- Optimize your fleet's performance

Panelists:

Perry Olson, CEO & Owner, Fortune Transportation Company, Inc.

Drew Martin, Director of Leasing, Prime Inc.

Trevor Kurtz, General Manager (Owner), Brian Kurtz Trucking

- **Strategies to Build Driver Productivity and a Positive Safety Culture**

Unlock your fleet's peak performance by exploring key leadership strategies to improve driver productivity, enhance safety, and create a sustainable safety culture that enhances your organization's reputation.

Key takeaways:

- Develop leadership strategies to improve productivity
- Define the fundamentals of good driver safety
- Illustrate positive safety culture strategies

Panelists:

Pam Wiers, CFO, Dutch Maid Logistics, Inc.

Adam Lang, Director of Customer Advisory Services, Netradyne

Deen Albert, Vice President of Operations, Grand Island Express, Inc.

3:15 P.M. – 4:15 P.M.

Breakout sessions:

- **The Future of Reefer Technicians**

Attract, retain, and develop top talent! This panel of your peers and industry trainers will explore the evolving role of the reefer technician and will provide you with different ways to attract talent from technical schools, develop employee retention programs, and invest in technician training.

Key takeaways:

- Discover innovative approaches to attract talent
- Develop impactful employee retention programs
- Maximize your investment in technician training

Panelists:

Luke Subler, President, Classic Carriers, Inc.

Ashley Kordish, CEO, Ralph Moyle, Inc.

Thermo King Representative

- **Optimizing Lumper Fees with Data**

Lumper fees have long been a challenge for refrigerated carriers, but data can drive meaningful change. In this panel discussion, customers of Relay, along with industry experts, will explore how Relay's data insights can support contract negotiations, educate stakeholders, and improve the overall experience for carriers and drivers. Join us to see how real-world data can help refrigerated carriers gain transparency, protect their operations, and drive better business outcomes.

Key takeaways:

- Evaluate the power of data and how it can support contract negotiations
- Protect your operations while educating stakeholders and improving the overall experience

Panelists:

Spencer Barkoff, President & Co-founder, Relay Payments

Wendell Erb, President & CEO, Erb Transport Limited

Wednesday, July 16 (con't)

4:30 P.M. – 5:30 P.M.

- **Don't Get Rejected: Refrigerated Cargo Claim Pains & Remedies**

Interested in upping your game in protecting your company against cargo claims? Join us for an interactive discussion on how the best fleets in America both avoid & remedy cargo claims and shipment rejections within the Refrigerated Supply Chain. Our industry experts, Chris Montez and Sam Rizzitelli, bring their Insurance and Legal experience within the Refrigerated Supply Chain to discuss the anatomies of complicated cargo claims – including how trucking companies can preemptively avoid shipper rejections. How well practiced is your operation with “On-Hand-Notices?”

Key takeaways:

- Review the anatomies of complicated cargo claims
- Apply strategies to avoid shipper rejections to claims
- Identify the differences between successful claims and rejected claims

Speakers:

Chris Montez, Underwriting Director, U.S. Marine Insurance Group; Founder, Tribal Drivers

Sam Rizzitelli, Esq. - Partner, Law Offices of Samuel M. Rizzitelli, Jr.

6:00 P.M. – 9:00 P.M.

- Reception & Dinner hosted by Thermo King

Thursday, July 17

7:00 A.M. – 8:00 A.M.

- **Attendee Breakfast**
Get ready for the day by fueling your mind and body with breakfast and coffee.

8:00 A.M. – 9:00 A.M.

- **The Latest Tech Trends**

Explore technologies shaping the future of trucking. Learn from industry leaders how to strategically implement cutting-edge technologies, from readily available tools to future innovations, to leverage these technologies to improve safety, optimize your operations and boost your bottom line.

Key takeaways:

- Discuss the current technologies you have available but aren't using
- Implement cutting-edge technologies to boost your bottom line
- Leverage technology to improve safety

Panelists:

Ron Hall, Vice President of Equipment & Fuel, C.R. England
Brianna Potthast, On-Highway Marketing Manager, Kenworth Truck Co.

9:15 A.M. – 10:15 A.M.

Breakout Sessions:

- **Developing a Top Tier Reefer Driver Training Program**

Discover actionable best practices for developing, implementing, or updating a driver training program that addresses today's complex challenges and equips drivers with the skills and knowledge for long-term success.

Key takeaways:

- Structure a successful driver training program for long-term success
- Examine your current training programs for possible updates

Panelists:

Dr. Gina Anderson, Luma Brighter Learning
Shannon Struzik, Vice President of People & Development, Leonard's Express
Tracy Rushing, Executive Director of Safety & HR, R.E. Garrison

- **Optimizing Your Reefer Unit**

In any trucking market, but certainly in the current climate, proper operational use of equipment is imperative to control costs and extend the useful life of the equipment. In this session, we will dive into some of the best practices to keep your reefer unit in top condition, plugging along for thousands of hours.

Key Takeaways:

- Appraise your current operational use of equipment to control costs
- Evaluate best practices to keep your reefer units in top condition

Moderator: Amber Edmondson, President & CEO, Trailiner Corp. and TCA At-large officer

Panelists:

Kevin Williams, Sr. Manager, Development, Carrier Transicold
Gareth Macklam, Chief of Sales, Utility Trailer Manufacturing

Thursday, July 17 (con't)

10:30 A.M. – 11:30 A.M.

- **Keynote Address by Jake Harriman**

Listen to Jake Harriman, former Marine Platoon Commander and Honored as a White House "Champion of Change," and a Dalai Lama "Unsung Hero of Compassion", tell incredible stories filled with lessons for empowering leaders and developing new solutions to old problems.

Jake Harriman is the founder and former CEO of Nuru International, a U.S.-based social venture that empowers poor individuals in remote, rural areas to end extreme poverty in their communities. Inspired to act by the poverty and tragedy he witnessed during four operational deployments throughout Asia, the Middle East, and Africa, Bronze Star awardee Harriman retired from active duty and enrolled at Stanford University's Graduate School of Business before founding Nuru in 2008 and then living in 3rd world countries to put systems and models in place that save innocent families in war torn regions by teaching and building structure for leadership, agriculture, education, and survival.

12:30 P.M. – 6:00 P.M.

- Networking events (more information to come)
 - Golf Tournament
 - Guided Tour

6:45 P.M. – 9:30 P.M.

- Reception & Dinner hosted by Carrier Transicold

Friday, July 18

7:00 A.M. – 7:30 A.M.

- **Attendee Breakfast**
Get ready for the day by fueling your mind and body with breakfast and coffee.

7:30 A.M. – 8:30 A.M.

- **Slash Dwell Time and Boost Productivity**

Learn proven methods about the industry-wide challenge of dwell time from our expert panel. This session will open your eyes on how to implement effective strategies, understand the importance of data analysis, and identify areas for improvement to optimize your operations.

Key takeaways:

- Implement effective strategies to reduce dwell time
- Review the necessity of data analysis
- Identify areas for improvement to optimize operations

Moderator: Ed Nagle, President & CEO, Nagle Toledo, Inc. and TCA Officer

Panelists:

Ashley Kordish, CEO, Ralph Moyle, Inc.
Allen Schiehl, Asset Business Partner, RE Garrison

8:45 A.M. – 9:00 A.M.

- **Business Meeting & Closing Remarks**

Open to all attendees

Speakers:

Refrigerated Division Chair: Ed Nagle, President & CEO, Nagle Toledo, Inc. and TCA Officer
Refrigerated Division Incoming Chair: Luke Subler, President, Classic Carriers, Inc.

9:00 A.M. – 10:00 A.M.

- **Carrier Panel: Decoding the Regulatory Maze**

TCA's head of safety and government affairs, Dave Heller, will moderate this session and ask your fellow refrigerated carriers how the ever-changing regulatory and legislative landscape is affecting the trucking and transportation industry.

Key takeaways:

- Gain insight into the recent regulations mandated by the FMCSA
- Understand how new legislation will affect your bottom line

Moderator: David Heller, Sr. Vice President, Safety & Government Affairs, TCA

Panelists:

Dave Williams, Sr. Vice President, Equipment & Gov't Relations, Knight-Swift Transportation and TCA Past Chair
Stefanie Mello, Vice President of Strategic Planning, Northern Refrigerated Transportation
Luke Subler, President, Classic Carriers, Inc.